

CLAIMS

What is claimed is:

1 1. A method of providing personalized access on an automated
2 networked system comprising:
3 aggregating data gathered from networked sources, wherein said
4 networked sources includes at least one user at a computer networked
5 interface;
6 cleaning said aggregated data;
7 storing said cleaned data;
8 generating a data analysis from said stored data, wherein said
9 data analysis is based on data gathered from the user; and
10 generating a reporting analysis, wherein the reporting analysis is
11 based on data gathered from the user and the results from said data analysis.

1 2. The method of claim 1, wherein said report analysis applies
2 performance metrics according to the data gathered from user.

1 3. The method of claim 1, wherein each reporting analysis is stored
2 in consecutive order starting with the first reporting analysis conducted.

1 4. The method as set forth in claim 1, wherein said data analysis is
2 updated subsequent to any additional reporting analysis conducted after the
3 first reporting analysis is completed.

1 5. The method as set forth in claim 1, wherein the said reporting
2 analysis focuses on particular industries and may be any of: marketing,
3 support, finance, research and development, sales or executive.

1 6. The method as set forth in claim 5, wherein the said reporting
2 analysis focuses on particular departments within the particular industries and
3 may be any of: high-technology, electronics, automotive, financial services or
4 entertainment.

1 7. The method as set forth in claim 1, wherein the data gathered
2 from said user may include publication listings and/or the timeframe in which
3 these publications have been published.

1 8. An automated networked system for providing personalized
2 access comprising:
3 a data aggregating device from networked sources, wherein said
4 networked sources includes at least one user at a computer networked
5 interface;

6 a data cleaning device to clean said aggregated data;
7 a data warehouse to store the cleaned data;
8 a data analysis module to generate a data analysis from said
9 stored data, wherein said data analysis is based on data gathered from the user;
10 and
11 a data search processing unit that generates a reporting analysis,
12 wherein the reporting analysis is based on data gathered from the user and the
13 results from said data analysis.

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1 9. The system of claim 8, wherein said report analysis applies
performance metrics according to the data gathered from user.

1 10. The system of claim 8, wherein each reporting analysis is stored
2 in consecutive order starting with the first reporting analysis conducted.

1 11. The system as set forth in claim 8, wherein said data analysis is
2 updated subsequent to any additional reporting analysis conducted after the
3 first reporting analysis is completed.

1 12. The system as set forth in claim 8, wherein the said reporting
2 analysis focuses on particular industries and may be any of: marketing,
3 support, finance, research and development, sales or executive.

1 14. The system as set forth in claim 8, wherein the data gathered
2 from said user may include publication listings and/or the timeframe in which
3 these publications have been published.

4 aggregate the data gathered from networked sources, wherein
5 said networked sources includes at least one user at a computer networked
6 interface;

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8      store said cleaned data;
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10 data analysis is based on data gathered from the user; and

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1 16. The apparatus of claim 15, wherein said report analysis applies
2 performance metrics according to the data gathered from user.

1 17. The apparatus of claim 15, wherein each reporting analysis is
2 stored in consecutive order starting with the first reporting analysis conducted.

1 18. The apparatus as set forth in claim 15, wherein said data analysis
2 is updated subsequent to any additional reporting analysis conducted after the
first reporting analysis is completed.

1 19. The apparatus as set forth in claim 15, wherein the said reporting
2 analysis focuses on particular industries and may be any of: marketing,
3 support, finance, research and development, sales or executive.

1 20. The method as set forth in claim 19, wherein the said reporting
2 analysis focuses on particular departments within the particular industries and
3 may be any of: high-technology, electronics, automotive, financial services or
4 entertainment.

- 1 21. The method as set forth in claim 15, wherein the data gathered
- 2 from said user may include publication listings and/or the timeframe in which
- 3 these publications have been published.

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